

EDITORIAL CALENDAR 2019

ISSUE	SPOTLIGHT	LISTS	SPACE DUE	MATERIALS DUE
JANUARY				
1/7	Forecast	New Cos. Started In 2018	12/24/18	12/31/18
1/14	Tax Planning	Venture Capital & Private Equity Firms	12/31/18	1/7
1/21	Essex County	Essex County Businesses	1/7	1/14
1/28	Health Care	Physician Groups	1/14	1/21
FEBRUARY				
2/4	Food	Caterers	1/21	1/28
2/11	Vanguard - Leaders In Accounting	Accounting Firms 2019	1/28	2/4
2/18	Construction/Development	Commercial Real Estate Brokerages 2019 Commercial Real Estate Developers 2019	2/4	2/11
2/25	Gaming	Highest Paid Athletes/Betting Numbers	2/11	2/18
2/25	Cancer Care		2/11	2/18
MARCH				
3/4	Law	Law Firms 2019	2/18	2/25
3/11	Employee Benefits	Payroll Companies	2/25	3/4
3/18	Energy	Green Energy Cos.	3/4	3/11
3/4	Tax Reform Thought Leadership		2/18	2/25
3/25	Power 100		3/11	3/18
APRIL				
4/1	Camden County	Camden County Businesses	3/18	3/25
4/8	Unions	Public Relations Firms	3/25	4/1
4/15	Green Business	Environmental Firms/Recycling Waste Management Companies	4/1	4/8
4/22	Innovation: Life Science & RER1	Life Science Companies/Research Centers	4/8	4/15
4/29	National Small Biz Week	Chambers of Commerce	4/15	4/22
4/22	Real Estate & Construction Report #1		4/8	4/15
MAY				
5/6	Cybersecurity	Cybersecurity Companies	4/22	4/29
5/13	Vanguard - Health Care	Health Maintenance Organizations	4/29	5/6
5/20	Cannabis	Dispensaries	5/6	5/13
5/27	Construction/Architecture	Construction Management Firms/Architectural Firms	5/13	5/20
JUNE				
6/3	Monmouth County	Monmouth County Businesses	5/20	5/27
6/10	Hospitals	Hospitals	5/27	6/3
6/17	Banking & Finance & RER2	Mortgage Bankers & Brokers/Small Business Administration Lenders	6/3	6/10
6/24	Vanguard - Law	Lobbying Firms	6/10	6/17
6/17	Real Estate & Construction Report #2		6/3	6/10



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JULY				
7/8	Health Care/Senior Health	Nursing Homes/Assisted Living Facilities	6/24	7/1
7/15	Women In Business	Women-Owned Businesses	7/1	7/8
7/22	Energy	Utilities & Energy Providers	7/8	7/15
7/29	Construction/Development	Commercial Real Estate Brokerages Commercial Real Estate Developers	7/15	7/22
AUGUST				
8/5	Bergen County	Bergen County Businesses	7/22	7/29
8/12	Health Care/Cardiac	Cardiac Care Facilities	7/29	8/5
8/19	Top 250 Privately Held Co	Top 250 Privately-Held Companies	8/5	8/12
8/26	Hospitals	Highest Paid Hospital CEOs/Highest Paid CEOs	8/12	8/19
SEPTEMBER				
9/9	Health Care/Cancer (With Cover Wrap For Breast Cancer Awareness)	Oncology/Cancer Facilities	8/26	9/2
9/16	Banking	Credit Unions	9/2	9/9
9/23	Business Services	Advertising Agencies/Business & Professional Associations	9/9	9/16
9/30	NJ Manuf Day	Manufacturing Companies	9/16	9/23
9/9	Vanguard - Higher Education	Colleges & Universities/MBA Programs	8/26	9/2
9/16	Business Profiles		8/29	9/2
OCTOBER				
10/7	Voice AI/Companies that Care	Technology Consultants	9/23	9/30
10/14	Engineering	Engineering Firms/Office Buildings	9/30	10/7
10/21	Tax Planning	Accounting Firms	10/7	10/14
10/28	Hudson County	Hudson County Businesses	10/14	10/21
NOVEMBER				
11/4	Labor Unions	Labor Unions	10/21	10/28
11/11	Health Care/Technology	Health Care Technology Companies	10/28	11/4
11/18	Accounting	Commercial Banks/Mergers & Acquisitions	11/4	11/11
11/4	Vanguard - Commercial Real Estate	Law Firms	10/21	10/28
11/18	Reader Rankings		11/4	11/11
DECEMBER				
12/2	Going Global	Foreign-Owned Companies	11/18	11/25
12/9	Health Care	Savings Bank & Associations/Middlesex County Businesses	11/25	12/2
12/16	Vanguard - Year-End Recap	List Leaders	12/2	12/9
12/23	Book of Lists		12/9	12/16
12/30	Health Care/Behavioral	Health Insurance Providers	12/16	12/23

