

# EDITORIAL CALENDAR 2021

ISSUE	SPOTLIGHT	LISTS	SPACE DUE	MATERIALS DUE
<b>JANUARY</b>				
1/4	<b>2021 Forecast</b>	Executive Recruiters	12/21/2020	12/28/2020
1/11	<b>Banking</b>	Credit Unions	12/28/2020	1/4/2021
1/18	<b>Health Care</b>	Pharmaceuticals Cos.	1/4/2021	1/11/2021
1/25	<b>Tax Planning</b>	Management Consulting Firms	1/11/2021	1/18/2021
<b>FEBRUARY</b>				
2/1	<b>Environment/Sustainability</b>	Environmental Firms	1/18/2021	1/25/2021
2/8	<b>Construction/Development</b>	Construction Management Firms	1/25/2021	2/1/2021
2/15	<b>Cybersecurity</b>	Cybersecurity Companies	2/1/2021	2/8/2021
2/22	<b>Power 100</b>		2/8/2021	2/15/2021
2/15	<b>Cancer Care</b>		1/25/2021	2/1/2021
<b>MARCH</b>				
3/1	<b>Higher Education</b>	Private Career Schools	2/15/2021	2/22/2021
3/8	<b>Law - Employment Law</b>	Employee Benefit Cos.	2/22/2021	3/1/2021
3/15	<b>Unions</b>	Public Relations Firms	3/1/2021	3/8/2021
3/22	<b>Energy</b>	Recycling & Waste Management Companies	3/8/2021	3/15/2021
3/29	<b>Power 50: Health Care</b>	Life Science Companies	3/15/2021	3/22/2021
3/22	<b>RER #1</b>		3/8/2021	3/15/2021
<b>APRIL</b>				
4/5	<b>Women in Business</b>	Women-Owned Businesses	3/22/2021	3/29/2021
4/12	<b>Accounting</b>	Accounting Degree Programs	3/29/2021	4/5/2021
4/19	<b>Construction/infrastructure</b>	CRE Brokerages / CRE Developers	4/5/2021	4/12/2021
4/26	<b>Banking</b>	Small Business Administration Loans	4/12/2021	4/19/2021
<b>MAY</b>				
5/3	<b>Small Business Week</b>	Chambers of Commerce	4/19/2021	4/26/2021
5/10	<b>Engineering</b>	Engineering Firms	4/26/2021	5/3/2021
5/17	<b>Renewable Energy</b>	Green-Energy Companies	5/3/2021	5/10/2021
5/24	<b>Hospitals</b>	Hospitals	5/10/2021	5/17/2021
5/31	<b>Power 50 Law</b>	Law Firms	5/17/2021	5/24/2021
<b>JUNE</b>				
6/7	<b>Next Generation of Leaders</b>		5/24/2021	5/31/2021
6/14	<b>Diversity</b>	Minority-Owned Businesses	5/31/2021	6/7/2021
6/21	<b>Construction/Development</b>	Architecture Firms	6/7/2021	6/14/2021
6/28	<b>Health Care/Seniors</b>	Assisted Living Facilities	6/14/2021	6/21/2021



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<b>JULY</b>				
7/12	Energy	Utilities & Energy Providers	6/28/2021	7/5/2021
7/19	Law - Elder Law	Lobbying Firms	7/5/2021	7/12/2021
7/26	Power 50 Accounting	Accounting Firms	7/12/2021	7/19/2021
<b>AUGUST</b>				
8/2	Hospitals	Highest Paid Hospital CEOs	7/19/2021	7/26/2021
8/9	Banking	Small Business Administration Lenders	7/26/2021	8/2/2021
8/16	Property/Casualty insurance	Insurance Brokerages	8/2/2021	8/9/2021
8/23	Top 250	Top 250 Privately-Held Companies	8/9/2021	8/16/2021
8/30	Health Care - Cardiac	Cardiac Care Centers	8/16/2021	8/23/2021
<b>SEPTEMBER</b>				
9/13	Information Technology	Internet Technology Firms	8/30/2021	9/3/2021
9/20	Power 50: Education	Colleges & Universities / MBA Programs	9/6/2021	9/13/2021
9/27	Manufacturing Day	Manufacturing Companies	9/13/2021	9/20/2021
9/13	RER #2		8/30/2021	9/3/2021
9/20	Business Profiles		8/6/2021	8/13/2021
9/27	Hospital Directory		9/4/2021	9/11/2021
<b>OCTOBER</b>				
10/4	Business services	Business & Professional Associations	9/20/2021	9/27/2021
10/11	Accounting	Accounting Firms	9/27/2021	10/4/2021
10/18	Health Care - Cancer	Research Centers	10/4/2021	10/11/2021
10/25	Engineering	Office Buildings	10/11/2021	10/18/2021
<b>NOVEMBER</b>				
11/1	Labor Unions	Labor Unions	10/18/2021	10/25/2021
11/8	Power 50: CRE	CRE Brokerages / CRE Developers	10/25/2021	11/1/2021
11/15	Health Care Technology	Health Insurance Providers	11/1/2021	11/8/2021
11/29	Law - Real Estate	Urban Developers	11/15/2021	11/22/2021
11/15	Reader Rankings		11/1/2021	11/8/2021
<b>DECEMBER</b>				
12/6	Tax planning	Commercial Banks	11/22/2021	11/29/2021
12/13	Power 50 Manufacturing	List Leaders	11/29/2021	12/6/2021
12/20	Book of Lists		11/15/2021	11/16/2021

